

## Digital Marketer // Click Creative Digital Agency

Click Creative is a full-service Digital Agency, established 20 years and located in the creative hub of Collingwood. We're looking for an experienced Digital Marketer to join our growing team, working on major projects for our medium and enterprise key clients.

### Who we are:

The Click team is a group of like-minded people dedicated to producing creative, effective digital solutions for our clients. Specialising in custom, bespoke websites, applications, and digital marketing solutions. We bring years of experience, yet bright new ideas to the table every day – we love programming, keywords and coffee!

### The person we're looking for:

Our team needs an experienced Digital Marketer with 1 - 3 years of agency or proven freelance experience, using the various SEO, SEM and marketing platforms. You'll have a solid understanding of technical Organic and Paid Search best practises and be comfortable collaborating with client stakeholders at key project meetings and reviews.

### The skills we're looking for:

Stay ahead of current best practice Organic and Paid Search trends  
Strategise to maximise organic Search performance and ROI  
Lead SEO strategy and implementation projects  
Create and optimise site pages, written, image and video content  
Planning, executing and iterating successful PPC campaigns  
Analyse and understand PPC performance improvement opportunities  
Conduct ongoing SEO and PPC audits with ROI analysis reporting  
Identify CRO opportunities and apply iterative processes  
Communicate recommendations and manage relationships with clients  
Comfortable with project management systems, we use Jira and Slack.

### Be helpful if you are also:

Well organised with time management skills, passionate about success and have a positive attitude and rapport with clients and colleagues. Being calm under pressure is also an asset!

### Things that come with the job:

A competitive salary is on offer; negotiable based on the proven skills and experience you bring to the table. With a great team culture, celebrating team wins and successful campaigns... this role could be just what you're looking for!

### About Click Creative:

Put simply, we love what we do. It's our team of passionate, talented people with proven skills and creative flair that defines the Click Creative difference, making it an amazing place to work and grow. You will have the opportunity to progress and establish yourself as a key member of the supportive Click team who will help you achieve your career goals.

As the online landscape is constantly growing, changing and expanding, our mission is to deliver creativity, ideas and outcomes that reflect this ongoing change, fitting our client's needs like a smart, well-cut suit... stylish, constructed of quality materials.

**How to apply:**

Be sure your application includes -

- Cover letter
- CV outlining experience and skills
- Examples of previous projects in PDF or as URLs.

Reach out to us today at <https://www.clickcreative.com.au/digital-agency-melbourne-sydney-contact-careers/>

***[Recruiters please note, we appreciate your support when needed but we are not using outsourcing partners for this role – thank you!]***